

Jonathan Vinazza

Digital Media Design & Marketing

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OBJECTIVE: To Deliver Success from Campaign Design to Launch

EDUCATION:

(2004) Bachelors of Science in Media Arts & Animation.

Art Institute of Fort Lauderdale.

WORK EXPERIENCE:

7/2018 - 6/2020

FNBC Florida, Delray Beach FL

Digital Media Manager

Created Digital Marketing Funnel Integrating Lead Forms into Salesforce and Mailing Automation in Campaign Monitor.

Managed Social Media Accounts

Created and Managed Ad Campaigns

Produced Video Promos

4/2014 - 10/1/17

Brooklyn Enterprises, Denver, CO

Digital Media Manager / Online Store Manager

Developed / Managed - www.TechOnTime.net

Social Media & E-Mail Marketing Management

Online Store Manager (Woo-Commerce)

10/2010 – 12/2013

PRESENT eLearning, Boca Raton, FL

Multimedia Designer

- Created e-Zines

- Created Catalogs, Brochures, Magazine Ads

- Developed Company Websites

- Photographed Conferences

- Produced Company Videos

1/2007 – 9/2007

Platinum Broadcasting, Boca Raton, FL

Broadcast Video Editor

- Completed 11 Show Segments a month

- Helped with Social Networking

- Created A Show Opening

REFERENCES AVAILABLE UPON REQUEST

PROFICIENT SKILLS:

- Content Creation
- Graphic Design
- Front End Web Development
- E-Commerce Development
- Social Media Management
- Ad Network Campaign Management
- Search Engine Optimization
- CRM Management
- E-Mail Management

Software:

Adobe Master Suite (Acrobat, Dreamweaver, Photoshop, InDesign, Illustrator, Premiere, After Effects)

Microsoft Office: (Word, Excel, Outlook)

Autodesk Maya, 3D Studio Max

SaaS:

CMS: WordPress, Joomla

E-Commerce: WooCommerce, Shopify

SEO/PPC: SE Rank

SMM: Social Pilot, Hootsuite, Sales Navigator

Content Creation: PowToon

CRM: Salesforce, Zoho, HubSpot

EMS: MailChimp, Constant Contact, SendGrid, SendBlue, GetResponse, Campaign Monitor

Affiliate Marketing: ClickBank, Commission Junction

Ad Networks: Google, Facebook, LinkedIn, Reddit, Instagram, Twitter